

*North Florida OB GYN
11437 Central Parkway, Suite 105
Jacksonville, FL 32224
(904) 472-2300*

April 2019

Dear Patient—

We are excited to announce that on May 6, 2019, North Florida OB/GYN will become part of Women's Care Florida, a multispecialty group focused on providing comprehensive women's health care.

About Women's Care Florida

Women's Care Florida was founded in 1998 by a small group of obstetrics and gynecology physicians in Tampa. The group has grown tremendously through the years by remaining true to its mission of improving the lives of women every day.

Women's Care Florida enjoys a reputation of being committed to providing high-quality care. The group has more than 300 providers caring for patients at 60 locations throughout the Tampa Bay and Orlando areas. When our 88 providers join Women's Care Florida, the total number of locations in the state will increase to ninety-one.

Changes Impacting You

There are, unfortunately, insurance changes that will directly affect you.

Women's Care Florida is not currently participating with - my Blue and BlueSelect networks. As a result, as you carry this insurance, we will be considered out-of-network for myBlue and BlueSelect, effective May 6, 2019, at 12:01 a.m. We will continue to accept other Florida Blue networks.

We can, however, continue seeing you if—

- You are currently pregnant (regardless of your trimester).
- You are receiving services from us for a specific medical condition at the time our contract ends on May 6th and the Continuity of Care request submitted by Women's Care Florida North Florida Ob-Gyn is approved by Florida Blue. Continuity of Care allows our existing myBlue and BlueSelect patients—who are in an active course of treatment—to continue receiving treatment at in-network benefit levels. Note that an active course of treatment typically involves regular visits with us to assess your condition. Continuity of Care (meaning continuing your care) is limited to your specific medical condition and for a defined period of time when there are clinical reasons preventing transfer of your care to another provider.

We sincerely regret any inconveniences this may create for you. There are, however, a couple of things that you can do to voice your displeasure about our out-of-network status.

- Call Florida Blue member services at the number located on the back of your insurance card.
- Contact your employer's human resources department to discuss this situation.

In the meantime, we recommend that you contact Florida Blue to verify the out-of-network benefits available under your plan as this change may result in higher out-of-pocket expenses to you. You can verify your benefits by calling Florida Blue member services at the number located on the back of your insurance card.

Updates to insurance information and FAQs will be posted on our website at www.nfobgyn.com

We thank you for entrusting us with your health care and appreciate the privilege of caring for you. We consider it an honor and wish to continue our relationship, if at all possible.

Sincerely,

Your Doctors and Providers at North Florida OB/GYN